



Drew Bird, founder of The EQ Development Group, and author of the Leader's Guide To Emotional Intelligence, supports coaches, consultants, and hr/talent management professionals to integrate emotional intelligence practices, tools, and techniques into their daily work. Drew's mission is to support the development of more emotionally effective leaders, and more emotionally healthy workplaces.

Drew is a Premier Partner and approved Master Certifying Trainer for the EQ-i and EQ360 emotional intelligence assessments. These tools are an important part of his work. Additionally, he is a certifying trainer for the Risk Type Compass assessment, and the Pearman Personality Integrator assessment. He is also a certified MSCEIT practitioner, qualified MBTI practitioner, as well as holding certifications for the Hogan HDS, HPI, and MVPI instruments.

Drew has an MA in Leadership from Royal Roads University in Victoria, Canada, and an MSc in Organizational Psychology from the University of London, England. He is a member of the Canadian Psychology Association, and the Society for Industrial and Organizational Psychology. He also brings a broad range of practical experience as an established leadership and organization development practitioner, as well as hands-on senior leadership experience in organizations ranging from finance, banking, technology, and healthcare.

Drew is currently an associate faculty member with the Executive Education Division at the University of Alberta, instructing on topics including Leadership, Strategic Human Resource Management, Team Leadership and Effectiveness, Organizational Change, and Organizational Development. He has worked with leaders from organizations such as Vanguard Investments, The Department of Homeland Security, Transport Canada, Government of Alberta, the Government of the Northwest Territories, the Alberta Energy Regulator, Canadian National Energy Board, Devon Energy, STARS Air Ambulance, Norquest College, UBC Okanagan, the Alberta Union of Municipalities, to name just a few. Drew is also an invited speaker at the Conference Board of Canada's Directors College on the topic of Leadership and Emotional Intelligence.

In addition to his work speaking and presenting, Drew works directly with select clients from both the private and public sectors to develop effective leadership talent management practices, programs and processes. He also supports leaders from a range of organizations, and at all organizational levels, coaching and mentoring on day-to-day business issues and long-term strategic challenges. His engaging style and depth of subject matter knowledge makes him a sought after speaker, presenter, and facilitator, on a wide range of leadership related topics.

When not pursuing his passion for organizational and individual improvement, Drew is an avid sailor, cyclist, surfer, and movie hound. His love of travel has taken him all over the world, including Canada, the US, Central America, Australia, Africa, and Europe.

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